# Minjong Lee

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#### **EDUCATION**

#### CARNEGIE MELLON UNIVERSITY

Masters of Entertainment Technology Graduated May 2015

#### **EWHA WOMANS UNIVERSITY**

Bachelors of Fine Arts

Graduated Feb 2013

## **SKILLSETS**

SOFTWARE	DESIGN
Photoshop	Wireframing
Illustrator	Persona/Scenario
InDesign	Interface design
After Effects	<b>Usability testing</b>
Sketch3	Video sketching
Autodesk Mava	Contextual Inquiry

#### TECHNICAL HANDS ON

Javascript/JQuery HTML/CSS Framer.js

Printing Real-life Sculpting Drawing

D3.js

## **LANGUAGE**

English Korean Japanese

## RECOGNITION

**SERVICE DESIGN JAM, 2016** 

Winner - Team One Drop • San Francisco, CA

### **WORK EXPERIENCE**

**SIGFIG.COM** Product Designer

May 2016 - Current • San Francisco, CA

Designing user facing digital systems for products that transform how people invest and view their money. Create mock-ups and interaction prototypes for the product.

INFLECTION.COM, INC UX Design Associate

Aug 2015 - Current • Redwood City, CA

Evaluated and refined user flow of the existing identitysmart.com website. Conducted usability testing and provided wireframes and prototypes with design iterations for the identity monitoring service.

## THE PROMISE INTERNATIONAL Graphic Design Intern

Mar 2013 - Aug 2013 • Seoul, Korea

Designed seven different marketing products including packages. design, annual report, poster, quarterly magazine, and web mail

#### **ACADEMIC EXPERIENCE**

WANDER, COURSE PROJECT UX/UI Designer

Jan 2015 - May 2015 • Pittsburgh, PA

Conducted surveys with 85 students to understand their travel planning habit. Conducted branding A/B Testing, user enactment, and prototype sessions. Designed the user flow and prototypes for a travel planning application.

## CARNEGIE SCIENCE CENTER UX/UI Designer

Aug 2014 - Dec 2014 • Pittsburgh, PA

Conducted field research, interviews and 5 different on-site usability testing. Designed user flow and interface for a client side dashboard and a marketing website to extend the museum experience to schools and to quantify the conversion rate of the visitors.